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#### Sineations or Comments

at 202.269.2503. They look forward to hearing from you and hopefully Advancement at johnardis@paulist.org. They can also be reached by phone aashater@paulist.org or Hr. John Ardis, C.S.P., Senior Director of Mission Feel free to reach out to Andrew Shafer, Chief Advancement Officer at

ωεετίης παηγ οτ γου νειγ soon!

The newly formed Office of Mission Advancement based in New York City, formerly the Office of Financial Development based in Washington, DC continues to grow in scope to better serve the needs of the Paulist Fathers. Mr. Paul Snatchko has been hired as the Manager of Marketing & Communications. His focus will be on media relations and general communications strategy in print and online. Mr. Andrew Shafer has

been hired as the Chief Advancement Officer. Together with Fr. John Ardis (Senior Director of Mission Advancement), Andrew will serve in a role consisting of fundraising as well as general OMA management and operations support. As the OMA grows to continue serving the Paulists in new and innovative ways, more details will be available on our website, paulist.org.



Paul Snatchko, Manager of Marketing &



Officer

# **Voice**

## Issue #1 Ol. 2016

## Office of Mission Advancement Growth **NEWS**

#### The Paulist Fathers Rebranded

The Paulist Fathers are well known throughout the world for their excellent pastoral care, unique use of media to reach a broad audience, and willingness to meet people where they are in their spiritual lives. In order to better facilitate and share those messages, the Paulists have launched a new website. Still located at www.paulist.org, the minimalistic and modern site is better situated to serve visitors in a way that is easy to navigate yet full of information pertinent to anyone interested in a vocation with the Paulists, in investing in the Paulists with a financial gift, or for those trying to reach one of our many parishes and information centers around the country. You will begin to see the new brand appearing not only online but in print with pieces such as this one as well as on signage, in advertisements, and through our many entities around the world.





The growth of the Paulist Fathers hinges solely on the heals of new men called to the priesthood and impacted by the approach of the Paulist Fathers to live out their faith and vocations. Spiritually drawn to the brotherhood and uniqueness of the Paulists, prospective priests often find our welcoming environment to be a place of great peace and joy. Fr. Larry Rice, C.S.P., and his team continue to reach out to those interested in becoming a Paulist and are hopeful that 2016 will be a great year for the future of the community. As always, if you or someone that you know has a personal interest or close acquaintance interested in becoming a priest, please direct them to our website for more information or reach out to Fr. Rice directly at XXX-XXX-XXXX.

## MEDIA

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Feel free to reach out to Andrew Shafer, Chief Advancement Officer at aashafer@paulist.org or Fr. John Ardis, C.S.P., Senior Director of Mission Advancement at johnardis@paulist.org. They can also be reached by phone at 202.269.2503. They look forward to hearing from you and hopefully meeting many of you very soon!

#### **THE PAULISTS** From vocations to senior care and every ministry in between, the Paulists are impacting each life that they touch. None of this work would be possible without your generosity and investment in our mission. Please consider a gift in this great time of rebirth both in the church and in each of your lives. No gift is

**Questions or Comments** 

too small and all gifts make a difference. You can also rest easy knowing that your support is stewarded effectively and efficiently to ensure that each dollar raised predominately supports the mission of the Paulists and not simply administrative expenses.



Please affix postage stamp. Thank you for your support!



**INVESTING IN** 

415 West 59th Street New York, NY 10019 O. 212.757.8072 F. 212.757.85270 www.paulist.org